



For Release June 5, 2017
Contact: Lori Ames, 631-539-4558, Lori@theprfreelancer.com
Matt Fagaly, 510-817-2267, mfagaly@bkpub.com

Suggested Interview Questions

1. What's the difference between a real leader and a manager?
2. What's the ONE question that all leaders MUST have an answer for? And what's the absolute WRONG answer to that question?
3. Why do people micromanage? And what can you do if you work for a micromanager?
4. You caution against hiring TOXIC employees. I suppose you do that with great interview questions. Can you give some example questions to weed out these toxic people?
5. What's the best way to get past employers to give you the "real scoop" when you're checking references?
6. Your book says that millennials—as well as others—expect their bosses to be great mentors. With the lean workforces today and the fast-pace, how do managers have time to add this to their to-do list?
7. How do smart leaders get off track and make dumb decisions? How do they correct course?
8. How important is it that leaders have a sense of humor? How do they demonstrate?
9. You say speaking mastery is a must for today's leaders. Why is that so? And what are the key characteristics that audiences expect and that leaders must master to be effective?
10. Most employees complain that meetings are boring timewasters. Yet many leaders consider them strategic to get the job done. What do strong leaders do differently to deliver results?
11. Your book talks about spray-painting on social media? What do you mean by that?
12. You say that "speed is the new metric for quality communication"? What kind of response time do employees expect from a supervisor?

13. You say, “Fire people to be fair.” What do you mean by that?
14. How important is it to your career that you maintain an active network? How can you tell if yours has gone “cold”?
15. You talk about communicating strategically at the highest levels—with C-suite officers, clients, strategic partners; I’d think you’d need excellent speaking and writing skills. What are some of the biggest skill gaps for managers in these areas? Where do most need to improve if they are going to get their budgets and projects approved?
16. It seems that much of the boss-employee relationship comes down to trust. How do you improve the trust level?