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How To Write A Business Book Fast Like Stephen King, Ian Fleming Or Dianna Booher



Henry DeVries Contributor 

Leadership Strategy

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There has never been a better time to write the right book. Look to prolific authors for inspiration on how to do it fast.

Ian Fleming, the author of the James Bond novels, famously preferred to do his writing every morning in the sun room of his Caribbean island beach house, pausing just once

Conduct a writing marathon. “Separate yourself physically and mentally from the routine. I lock myself away in my home office; other author friends check into a hotel. Do whatever works for you to stay focused for about 12 straight hours for seven to ten consecutive days. Do the necessary things during the day (like getting dressed, eating, exercising) as your stretch breaks from writing.”

Never re-read as you draft. “Stopping to reread will stall your momentum. Rereading and editing is a totally separate step that comes after drafting.”

Check email only once daily just after you stop writing for the day. “You’ll be too tired to write long emails, so answer the necessary ones briefly and hit send. Those critical messages will be waiting for the recipient the next morning when they begin work.”

Stay off social media. “Schedule your posts ahead of your marathon, or have an assistant to post them for you. You may even post a note that you’ll be ‘on sabbatical writing’ for X days and sign off for completely.”

Keep a daily log of output. “Record the date and how many pages and words you write each day. Then keep a running total as you sprint to the finish line. Seeing that total word count grow, you’ll build momentum, and find yourself writing faster and faster to ‘the end.’”

Booher helps aspiring authors by staging what she calls a Book Camp. Think of it as a boot camp and she is the Marine drill instructor, but held in an intimate home setting in the Dallas-Fort Worth area instead of Camp Pendleton or Parris Island.

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Henry DeVries

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